# Display Advertising

Policy

Underground Railroad Free Press accepts tasteful, nonpolitical display advertising. Underground Railroad Free Press reserves the right to reject any advertising which for any reason in our sole judgment is not acceptable.

#### Submitting Display Advertisements

Submit display advertisements by email attachment to ads@urrfreepress.com in jpg or pdf format or as editable text. Maximum dimensions for display advertisements are as follows. If your advertisement is larger than whichever width you specify, we will reduce it to fit if possible.

One-Column Width

2.25" maximum wide by 8.0" maximum long

Two-Column Width

4.75" maximum wide by 8.0" maximum long

Three-Column Width (Full page wide)

7.5" maximum wide by 8.0" maximum long

### Deadlines

The publication schedule of *Underground Railroad Free Press* is the fifteenth of January, March, May, July, September and November. Acceptable display advertising copy must be received by us not later than the first day of the month of publication. *Rates* 

\$25 per column-inch

\$50 per column-inch for front-page advertisements

#### **Payment**

All advertising must be prepaid by check made to *Underground Railroad Free Press*. Payment must be received not later than the first day of the month of publication.

Click here for submission guidelines for news and articles.

Click here for submission guidelines for letters to the editor.

### Line Advertisements

Policy

Underground Railroad Free Press accepts tasteful, nonpolitical line advertisements. Underground Railroad Free Press reserves the right to reject any advertising which for any reason in our sole judgment is not acceptable.

## Submitting Line Advertisements

Submit line advertisements by email attachment to us at ads@urrfreepress.com as editable text. Line advertisements are displayed in one-column width and may be longer than one column in length.

#### Deadlines

The publication schedule of *Underground Railroad Free Press* is the fifteenth of January, March, May, July, September and November. Acceptable line advertising copy must be received by us not later than the first day of the month of publication.

### Rates

\$15 per column-inch

\$30 per column-inch for front-page advertisements

## **Payment**

All advertising must be prepaid by check made to *Underground Railroad Free Press*. Payment must be received not later than the first day of the month of publication.

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